

Port of the Islands Realty

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WHY LIST WITH US?

- Port of the Islands Realty has the only on-site real estate office and we are open 7 days per week and can show your property on short notice (which happens often)...your home is an “open house” virtually every day.
- Our Realtors live and own property at the Port, they have a vested interest in our property and neighborhood, and only list and sell at the Port.
- We are members of the Naples Area Board of Realtors (NABOR), Florida Board of Realtors (FAR), and the National Board of Realtors (NAR). All our listings are posted on Multiple Listing Service (MLS) and propagated to thousands of searchable websites including Realtor.com (the most trusted and up-to-date), Zillow and Trulia...giving you optimum exposure in Naples and beyond to real estate agents and potential buyers. Yes we have the same exposure as any other Realtor.
- We are members of the Everglades Chamber of Commerce; our postcards are on display for pick-up at the Visitor’s Center.
- Our listings are posted in our office windows for all to see and we do get many people stopping by to view.
- We have customer handouts with “Port” aerial, map, info, and our listings outside the office and they are picked up every day by potential buyers.
- We do “real” 360 degree virtual tours of your home.
- We have our own website averaging 98 visits each day since September 2015.
- We advertise the Port weekly in the Naples News.
- We advertise in the new EnCompass Magazine, mailed complimentary to about 30 communities in the East/South Naples Area and is being received very well and ends up on many coffee tables.
- We contract with Realtor.com (Move.com) for enhancements and direct contact with us on all our listings. Realtor.com, part of the Move.com family is the most popular and accurate property search website in the US.
- We send out newsletters with Port of the Islands news and updates along with updates on all our listings and sales.
- We publish the Port Directory with several ads for our office and agents.
- We distribute aerial postcards of the “Port.”
- We now have an active Facebook page. Go to Port of the Islands Realty Naples Florida Waterfront and “Like Us!”

And Behind the scenes, keeping abreast of any issues, improvements, etc. that may affect Port owners, our broker, Jean Kungle, attends all CID meetings as well as Ochopee and Greater Naples Fire District meetings, and any Collier County Commissioner meetings that have agenda items that may affect our community. She is also a Board Member of the East Naples Civic Association, and on Donna Fiala’s (our County Commissioner) Island Advisory Board and Kitchen Cabinet Advisory Board. Our agent, Ron Gilbert, is a member of the Ochopee Fire Control District Advisory Board helping to insure our safety and reduce insurance rates.